



مداد الذكاء

Midade.Ai



midade.ai



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We are not just a tech company...

WE ARE MIDADE:

where Arabic meets Artificial Intelligence, and where ideas transform into solutions that serve people and communities.

We design systems that go beyond intelligence – systems with a message:
to empower institutions in education, communication, and management through more effective and innovative approaches.





OUR VISION

To become the global leader in providing multilingual AI solutions, with a special focus on:

- ▶ **Serving** the Qur'an, Sunnah, and introducing Islam.
- ▶ **Supporting** educational institutions.
- ▶ **Empowering** non-profit organizations.
- ▶ **Strengthening** the global presence of Arabic content.



OUR MISSION

ERP

We are committed to delivering high-quality products and services that place culture, **the Arabic language, and Islamic values** at the heart of Artificial Intelligence, balancing technological innovation with ethical responsibility.



HOW WE WORK

Our Quick Methodology

Listen ► Analyze ► Design ► Integrate AI ► Launch & Improve

Our Detailed Methodology

At **Midade**, we don't just sell ready-made solutions; we co-create the most suitable solution with you, step by step:

Listen

Understand your vision and challenges with precision.

Analyze

Study your data and institutional reality.



Design

Co-create tailored technological solutions.

Integrate AI

Place Artificial Intelligence (including RAG) at the core of your project.

Launch & Improve

Continuously develop and enhance as your institution grows.



OUR PRODUCTS

Al-Otrujjah:

An integrated system for building electronic Qur'an recitation platforms and educational portals.



Benefits: Provides institutions with a comprehensive educational website to manage teachers, students, virtual classes, and performance tracking, ensuring an organized and secure learning environment.

Allimni:

An interactive learning platform powered by AI for personalized education.

Benefits: Enhances understanding and engagement, offers tailored learning paths, and provides powerful monitoring and assessment tools.



Marqoom:

An advanced solution for managing and analyzing digital content.

Benefits: Saves time and effort in organizing, producing, and translating content; enables smart search and fast discovery; and delivers advanced analytical insights for decision-makers.



Conversational Chat:

A smart system for interacting with data and information through guided dialogues.

Benefits: A flexible interface for engaging with any type of data (texts, documents, knowledge bases) and can be applied in education, customer service, awareness, or outreach.

Jalsa:

A virtual meetings and classes platform powered by AI.

Benefits: Ensures secure and reliable environments for meetings and learning, supports Arabic language, and integrates with educational and management tools.



Hakeem:

An administrative and tax assistant tailored for Saudi companies.

Benefits: Simplifies administrative workflows, ensures compliance with regulatory and tax requirements, and reduces human errors through intelligent automation.



ERP

OUR SERVICES



Content & Media

Production:

Books, videos, educational materials, digital storytelling.

Smart Learning Platforms:

Building AI-powered educational systems tailored to each institution.

Automated Conversations (Chat/Bots):

Multilingual chatbots and automated customer service.

Tech Infrastructure:

Systems integration, cloud solutions, application development.

Innovative R&D:

Tailored studies and technology-driven solutions.

Smart Marketing:

Campaigns powered by behavioral analytics and data intelligence.



CORPORATE INTELLIGENCE

Corporate Intelligence is an integrated cognitive system that unifies institutional data and systems, transforming the organization into a virtual entity capable of managing its operations, services, and decisions autonomously and systematically – without direct human intervention – through analytical algorithms and intelligent interactive environments.

▶ **Just as Artificial Intelligence simulates human intelligence, Corporate Intelligence simulates and manages the intelligence of the organization itself, across its data, decisions, resources, and services.**

SUCCESS PARTNERS

We take pride in building strategic partnerships with educational, non-profit, and technology organizations.



midade.com/partners

